



DentalPAL

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Section 1

Introduction to DentalPAL

DentalPAL is one of the 10 important pieces of The Release Project. DentalPAL is comprised of two parts. (Part one) This ministry addresses a huge problem in America today. Dental insurance is very expensive and its hard to find a great dentist that accepts insurance in which the coverage is not maxed out at \$2000. Most insurance does not cover pre-existing conditions, has deductibles to meet, or it has to be bought at a lower level of coverage that takes years for the policy to get to coverage point so that it covers the big dental items such as crowns, veneers, route canals, extractions, and oral surgery. DentalPAL will cover what the dental HMO plan does not in the area of out of policy expenses through a dental plan known as Assurant Benefits of Sun Life Insurance Company. This company is the only dental plan that is:

- (1) Less than \$13 a month for an individual
- (2) Covers all pre-existing conditions
- (3) Has no deductible
- (4) Has no dollar maximum coverage
- (5) Has \$5 or \$10 co-pays for x-rays/cleanings (depending on State one is located in)

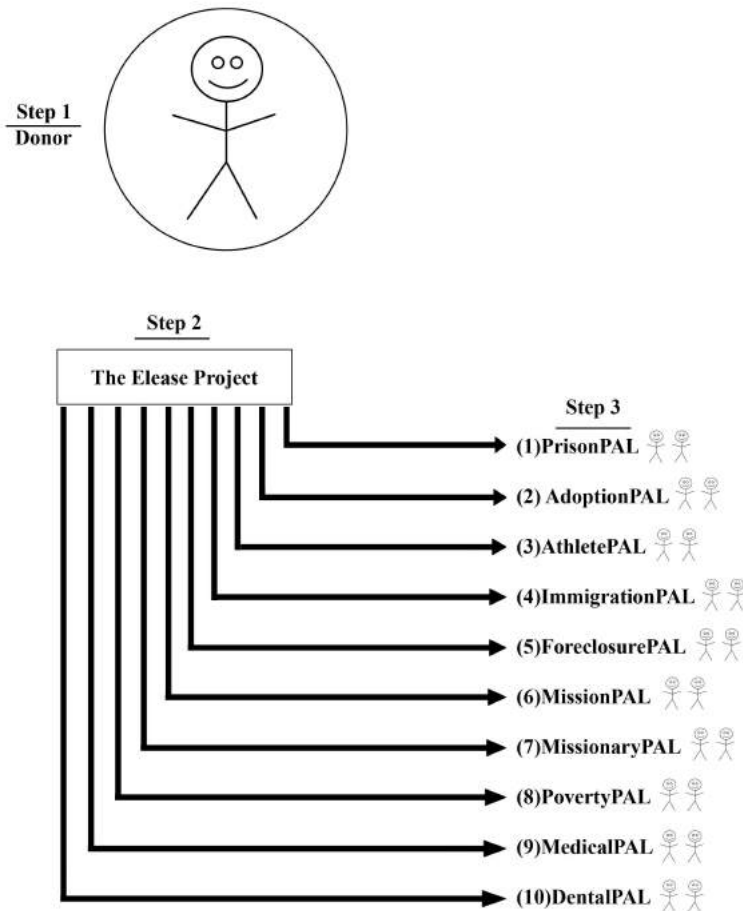
(Part two) DentalPAL recognizes that many people need charity work entirely as they don't have any money. DentalPAL will partner with dental offices to use their facilities at night and on Saturday that are otherwise empty. DentalPAL will bring in Dentists between 7 to 12 midnight and 9 to 6 on Saturday. The dentists work and will be paid in full by the charity. We will have multiple locations in big cities and in rural areas. Our goal is to help those that can't help themselves with a great smile and excellent health that includes broader and more affordable dental care.

Section 2

The Ten PALS Structure

The ten PALS (section) of The Elesee Project are unique in structure. When Keith Hatchett researched the wealthy people of the United States and how they fund charities, he found an unusual problem in that the donor had to say no to many charities each year and yes to only one or two. This is a problem and an uncomfortable problem as most people hate to say no to charities.

The Elesee Project was designed to help with this problem. Now a potential donor can donate to The Elesee Project and their money is equally divided into ten categories. The following diagram/flowchart demonstrates the process and lists the ten individual categories.



We Believe that "One" donation to the Elesee Project (helping those in desperate need of help), can benefit many in all ten areas of need.



Section 3

DentalPAL Beta Test

Welcome to DentalPAL. We are excited to welcome Dr. Keith Thetford to the Eleas Project. Dr. Thetford is a great guy and a very talented dentist. He has given hours, weeks, and years of his life in running charity dental offices in the poor Appalachian Mountains of East Tennessee and in Honduras Central America. We are excited to begin our first office that provides dental care in the daytime for his regular customers and care to the poor and needy at night and weekends by bringing in other dentists and training them. We are so blessed to be associated with Dr. Thetford and his team. Our first dental center will honor Dr. Thetford and be named the Dr. Keith Thetford International Dental Center. This dental center will build a legacy for Dr. Thetford so that we may honor him for all the years of volunteering to do free dental work in Central America and East Tennessee. Dr. Thetford, his wife Kim, and their children are an awesome family and we are honored to have the opportunity to work with him.



Section 4

DentalPAL Budget/Use of Funds

DentalPAL Contributions 2018

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Building Cost	250K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K
Salary	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K
Insurance	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Other Benefits	500	500	500	500	500	500	500	500	500	500	500	500
Travel	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Other Direct Expenses	450	450	450	450	450	450	450	450	450	450	450	450
Special Events	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Print Shop	500	500	500	500	500	500	500	500	500	500	500	500
Overhead/Utilities	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Equipment Costs	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Equipment Maintenance	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	312662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662
Total Annual Contributions	1,276,944											

DentalPAL Contributions 2019

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Building Cost	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K
Salary	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K
Insurance	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Other Benefits	500	500	500	500	500	500	500	500	500	500	500	500
Travel	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Other Direct Expenses	450	450	450	450	450	450	450	450	450	450	450	450
Special Events	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Print Shop	500	500	500	500	500	500	500	500	500	500	500	500
Overhead/ Utilities	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Equipment Costs	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Equipment Maintenance	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662
Total Annual Contributions	1,051,944											

DentalPAL Contributions 2020

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Building Cost	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K	25K
Salary	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K	50K
Insurance	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Other Benefits	500	500	500	500	500	500	500	500	500	500	500	500
Travel	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Other Direct Expenses	450	450	450	450	450	450	450	450	450	450	450	450
Special Events	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Print Shop	500	500	500	500	500	500	500	500	500	500	500	500
Overhead/ Utilities	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Equipment Costs	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Equipment Maintenance	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662	87662
Total Annual Contributions	1,051,944											

DentalPAL 3 Year Total Contributions

Year	Contributions
2018	1,276,944
2019	1,051,944
2020	1,051,944
Grand Total	3,380,832



Section 5

DentalPAL Board of Directors

Board Member - Dr Keith Thetford

Board Member - Keith Hatchett



Dr Keith Thetford