



MissionPAL

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Section 1

Introduction to MissionPAL

MissionPAL is one of the 10 important pieces of the Elease Project. MissionPAL is the beginning and the heart of The Elease Project. When a man or woman steps up to the plate in life and helps a complete stranger, this is when transformation happens both for the helper and for the one in need of help. In 2009 this program began when Keith was fortunate enough to meet Bev Dolan in the Bahamas. Bev Dolan, who invented the company EZ GO golf carts, gave Keith some valuable advice on how to set up a company and how to set up a charity. **He said it is most important to create great stories for those who have no story.** He talked about one of his poor African American workers. He gave shares of his new company to this person. Years later, when the golf cart Company was sold to Textron, people became very wealthy. Bev Dolan's favorite story of all the people that became wealthy with shares of his company was this poor black man. This gentleman was a general laborer and uneducated, however his was a excellent worker and a great person. After the sale of the company, this gentleman walked into Bev's office with tears in his eyes and a grateful heart. Bev asked him what was wrong and he stated that these tears were tears of joy. He went on to explain that the generous gift of shares from Mr Dolan had allowed him to become the first man in 10 generations of over 300 people in his family to buy a house. This man was able to do this with free shares that were given to him from Mr. Dolan's

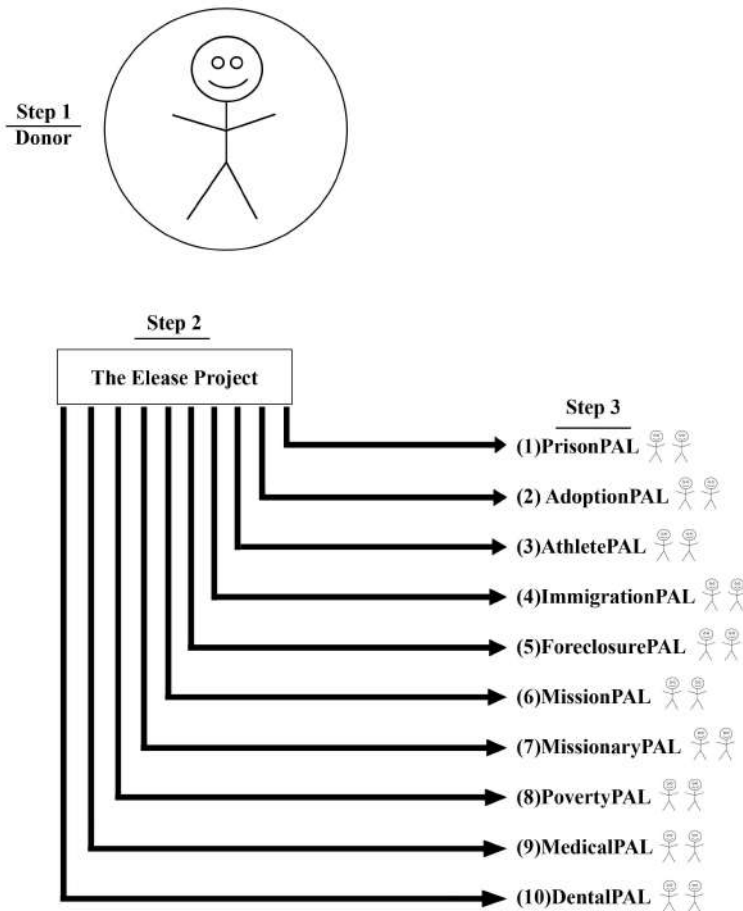
personal shares. (**What a great story this is.**) In addition to helping the poor who have almost no chance of making it, Mr. Dolan advised Keith to also help those that have been there for Keith in his life and got nothing for it like his mom, dad, Uncle Fred, his cousins, and some friends. It was very important not to give shares of the company to these individuals, but to give shares of Keith's personal shares of his company LeasePAL to them. This advice and Keith following through on the advice has changed Keith's life forever. Keith started helping families in the West Palm Beach area and this program became very successful. One of the most memorable people that Keith helped was Gladys Cleare. Gladys is a sweet person. She was a big person with a loud voice that could rock the room however! Gladys was on many medications and was very aggressive in asking people for money. These actions were intimidating to the little ladies at the church that Keith attended. Keith asked Gladys why she asked everyone at church for money? She stated something so profound that it became the sole of the Elesee Project. She said and I quote "**The reason I ask people for money is because I don't have any!**" Keith knew she needed help and Keith has practically adopted Gladys over the years. There are many others that have been helped but Gladys was the beginning. Then there was the 2009 trip to California and we found that there were many people suffering just like Gladys. There were so many that Keith knew this was a task that was going to require millions of dollars. Keith would like to say that Gladys and her story inspired him to create the MissionPAL piece of The Elesee Project. Keith's father said "When we adopted you Keith, we thought that we could give you a chance when you had little to no chance. The inspiring story of Gladys Cleare and her fight for survival drove Keith all this way to finish The Elesee Project so that MissionPAL could give her and many others like her the financial help and love that they need. Ben in Atlanta, Conrad in California, and Sam in Florida, are some more people Keith practically adopted into his family. Keith needs your help financially and wants you to know that it is a great feeling of accomplishment to see people's lives transformed through the actions of helping a stranger get out of their problems and into a life that God wants for each of them that is full of success, love, and joy. It is an honor to have played a part in helping these people. As Gladys always said, "God bless you and thanks."

Section 2

The Ten PALS Structure

The ten PALS (section) of The Elease Project are unique in structure. When Keith Hatchett researched the wealthy people of the United States and how they fund charities, he found an unusual problem in that the donor had to say no to many charities each year and yes to only one or two. This is a problem and an uncomfortable problem as most people hate to say no to charities.

The Elease Project was designed to help with this problem. Now a potential donor can donate to The Elease Project and their money is equally divided into ten categories. The following diagram/flowchart demonstrates the process and lists the ten individual categories.



We Believe that “One” donation to the Elease Project (helping those in desperate need of help), can benefit many in all ten areas of need.



Section 3

MissionPAL Beta Test

MissionPAL will be run by Patricia (Trish) Clark. The beta test will begin in West Palm Beach Florida. Trish is a wonderful human being that for many years has been right there by Keith side in helping many people with food, clothes, furniture, medicine, money, and love for others. When Gladys needed help and Keith was out of town, Trish took over and helped her every time. Trish is a natural at teaching the Bible, loving strangers like they were her own family, spending money on others, and praying each day for all of them. Trish will be the director of this program. Trish has an accounting background and will be on our Release Project super board. She has a wonderful husband named Chuck that has also helped us so much. Our program has two parts. (Part one) Getting trucks of supplies ready to go to hit the streets to support our missionaries as they feed, clothe, and help the homeless. (Part two) She will create a Bible-based program and build foundations for individuals and families so that they get out of homelessness forever. We are so blessed to have Trish and because of her we will become very successful.

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Trucks/Vans	50K	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	112012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012
Total Annual Contributions	365,144											

MissionPAL Contributions 2019

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Building/ Warehouse	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K
Salary	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Insurance	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Other Benefits	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Utilities	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Other Direct Expenses	500	500	500	500	500	500	500	500	500	500	500	500
Special Events	500	500	500	500	500	500	500	500	500	500	500	500
Print Shop	750	750	750	750	750	750	750	750	750	750	750	750
Shipping/ Postage	500	500	500	500	500	500	500	500	500	500	500	500
Overhead	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	250	250	250	250	250	250	250	250	250	250	250	250
Trucks/Vans	50K	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	72012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012
Total Annual Contributions	325,144											

MissionPAL Contributions 2020

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Building/ Warehouse	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K
Salary	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Insurance	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Other Benefits	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Utilities	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Other Direct Expenses	500	500	500	500	500	500	500	500	500	500	500	500
Special Events	500	500	500	500	500	500	500	500	500	500	500	500
Print Shop	750	750	750	750	750	750	750	750	750	750	750	750
Shipping/ Postage	500	500	500	500	500	500	500	500	500	500	500	500
Overhead	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	250	250	250	250	250	250	250	250	250	250	250	250
Trucks/Vans	50K	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Contributions	72012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012	23,012
Total Annual Contributions	325,144											

MissionPAL 3 Year Total Contributions

Year	Contributions
2018	365,144
2019	325,144
2020	325,144
Grand Total	1,015,432



Section 5

MissionPAL Board of Directors

Chairman of the Board - Keith Hatchett

Board Member, Executive Director - Patricia (Trish) Clark

Board Member - Chuck Clark