



PovertyPAL

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Section 1

Introduction to PovertyPAL

PovertyPAL is one of the 10 important pieces of The Elease Project. It is comprised of two parts. **(Part one)** Since 2009 Keith has been studying the different levels of housing. The first level is housing the homeless. MissionPAL handles this level. PovertyPAL handles level two. Level two is comprised of people that are in housing with a roof over their head, but they are on low income or fixed incomes and they are out of money around the 20th of the month. Gladys Cleare is a great example in this area. She is disabled and lives on \$800 per month. After she paid \$180 for subsidized housing, utilities, and medicine, she barely had enough food to make it to the 20th of the month. Keith spent lots of time to help her survive so that she could make it to the 3rd of the next month (**next SSI check**) from the 20th of the previous month. Gladys was not the only one in this situation. There are thousands of people in this country that are in this situation and this huge problem must be addressed now. PovertyPAL will be the solution for this problem in the future.

(Part 2) In 2012, Keith attended a Habitat For Humanity ribbon cutting ceremony in Columbia, Tennessee for a nice young single mom. This program was totally sponsored by Habitat For Humanity and two local Churches of Christ Congregations

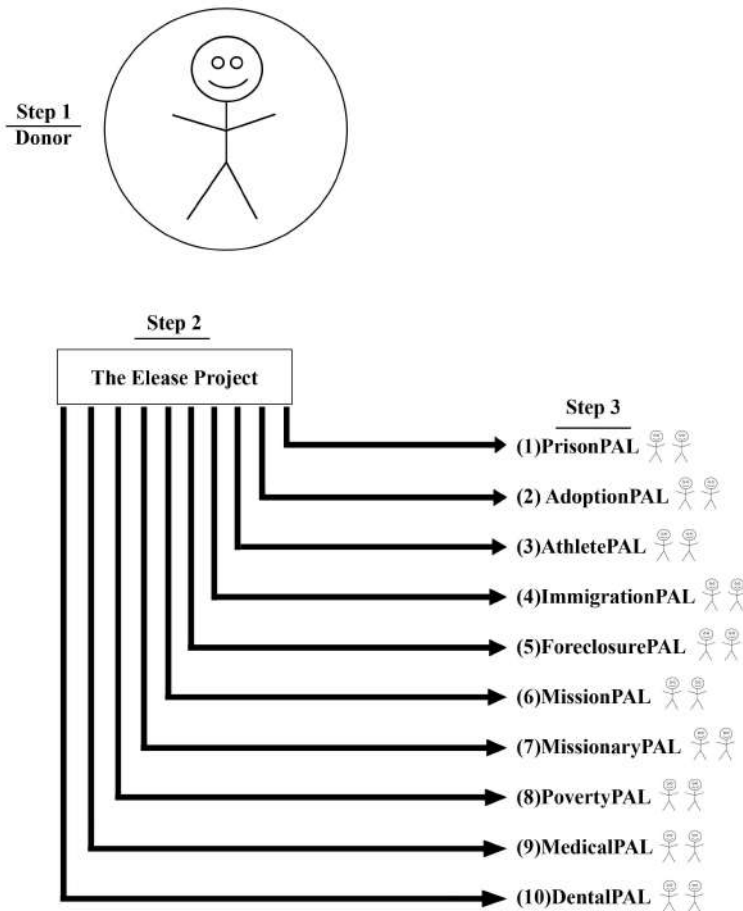
located in the Columbia, Tennessee area. Habitat For Humanity qualified her to participate in their program. She had to complete 400 hours of sweat equity. She was required to have an income of \$1800 per month to qualify for the program. She was taught homeownership, home maintenance, and also participated in the actual construction of her own home and the construction of other peoples homes that were in the same situation as her. The churches and Habitat for Humanity had a very loving, moving ceremony to honor her and her family for their hard work and accomplishment. The ribbon cutting ceremony was just great. People of all colors and races were there to hug her and offer support. The home was very nice. After the ceremony was over, Keith noticed that she did not have much furniture to put in the house. Keith pulled her aside after everyone left and stated that he would like to help her further. It was sad to see that she had almost no furniture in her new home. Keith decided to complete the Habitat for Humanity process by furnishing her new home for her. Keith bought her furniture, decorated her home, provided kitchen supplies, bathroom decorations, and turned her house into a beautiful home. She was so happy and overwhelmed with emotion. Habitat for Humanity does a great job. This second piece of help from PovertyPAL will turn **new houses into homes**. Keith was so proud to help her and this act of kindness honored his mother Elease by giving this person a chance. This young single mom had little to no chance of having furnishings in her home without going into debt. This part of The Elease Project is where Christian championships are won. MissionPAL gets them whole. PovertyPAL gets them housing and turns their houses into homes by providing dollars to solve the problem.

Section 2

The Ten PALS Structure

The ten PALS (section) of The Elease Project are unique in structure. When Keith Hatchett researched the wealthy people of the United States and how they fund charities, he found an unusual problem in that the donor had to say no to many charities each year and yes to only one or two. This is a problem and an uncomfortable problem as most people hate to say no to charities.

The Elease Project was designed to help with this problem. Now a potential donor can donate to The Elease Project and their money is equally divided into ten categories. The following diagram/flowchart demonstrates the process and lists the ten individual categories.



We Believe that “One” donation to the Elease Project (helping those in desperate need of help), can benefit many in all ten areas of need.



Section 3

PovertyPAL Beta Test

The PovertyPAL beta test will begin in San Diego, California through Carlos Martinez Ministries and in Nashville, Tennessee. The first beta test gets money to fixed income housing individuals so they can survive to the third of the next month. In addition we will begin working to get people qualified for the Habitat For Humanity program. Once Habitat For Humanity gets them through the sweat equity program, PovertyPAL will come in and furnish their homes. Carlos Martinez Ministries is an awesome group of people that once lived on the street and totally recovered from drug use and no housing. Carlos and his wife and children are now a great Christian family helping those that are in the situation that he used to be in. Carlos is one of the greatest men ever created according to Keith. He was the inspiration of this whole project. Carlos has been there and has committed his life to helping others totally recover. Keith loves Carlos like family and trust him to do a great job. He Will make poverty pal great. We are honored to get Carlos as our executive director of PovertyPAL.

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Contributions	73812	54312	54312	58812	54312	54312	58812	54312	54312	58812	54312	54312
Total Annual Contributions	684,744											

PovertyPAL Contributions 2019

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Warehouse/ Building Cost	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Truck Costs	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Legal	200	0	0	0	0	0	0	0	0	0	0	0
Incidental	1000	100	100	100	100	100	100	100	100	100	100	100
Salary	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Insurance	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Travel	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Furniture	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000
Special Events	5000	500	500	5000	500	500	5000	500	500	5000	500	500
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Contributions	78812	74312	74312	78812	74312	74312	78812	74312	74312	78812	74312	74312
Total Annual Contributions	909,744											

PovertyPAL Contributions 2020

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Warehouse/ Building Cost	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Truck Costs	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Legal	200	0	0	0	0	0	0	0	0	0	0	0
Incidental	1000	100	100	100	100	100	100	100	100	100	100	100
Salary	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
Insurance	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Travel	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Furniture	80000	80000	80000	80000	80000	80000	80000	80000	80000	80000	80000	80000
Special Events	5000	500	500	5000	500	500	5000	500	500	5000	500	500
Bank Fees	12	12	12	12	12	12	12	12	12	12	12	12
Accounting	200	200	200	200	200	200	200	200	200	200	200	200
Contributions	98812	94312	94312	98812	94312	94312	98812	94312	94312	98812	94312	94312
Total Annual Contributions	1,149,744											

PovertyPAL 3 Year Total Contributions

Year	Contributions
2018	684,744
2019	909,744
2020	1,149,744
Grand Total	2,744,232



Section 5

PovertyPAL Board of Directors

Carlos Martinez - Board Member

Keith Hatchett - Board Member

Stewart Parks - Board Member



LESLIE HAZCRUETT HELPING
POVERTY STRICKEN HOMELESS
CHILDREN IN HER COUNTRY
OF PERU. LESLIE WAS DEPORTED
IN 2008 AND SPENDS HER TIME
HELPING THE POOR IN PERU
WHILE WE FIGHT TO GET HER
BACK HOME TO THE UNITED STATES.